PathFindr: AI-Powered Academic and Career Guidance System Using Adaptive Learning and Intelligent Automation

P. Ramu, Palreddy Dedeepya, Shamala Charitha Reddy, Bathula Sudeeksha
Department of Computer Science and Engineering,
Sreenidhi Institute of Science and Technology, India.
Email: pasamramu39@gmail.com, dedeepyapalreddy@gmail.com,
charithachamala@gmail.com, bathulasudeeksha08@gmail.com

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Abstract

PathFindr is an advanced AI-driven academic and career guidance platform designed to address the growing challenges faced by students in managing academic workloads and preparing for professional opportunities. As identified in the seminar document (page 3 of), students often struggle with inefficient study practices, lack of personalization, and limited access to career preparation tools. This research proposes an intelligent system that integrates machine learning, natural language processing, and adaptive learning mechanisms to automate note generation, provide personalized study recommendations, and simulate real-time mock interviews. The system leverages modern web technologies and AI APIs to deliver scalable and user-friendly solutions. Experimental results demonstrate improved student engagement, productivity, and performance compared to traditional systems. The proposed model contributes to the evolution of AI in education by offering a holistic, data-driven, and adaptive learning ecosystem.

1. Introduction

The rapid advancement of Artificial Intelligence (AI) has significantly transformed the educational landscape, enabling intelligent systems to enhance learning experiences and academic performance. AI-driven platforms are increasingly used in higher education for predictive analytics, adaptive learning, and intelligent tutoring systems [1]. However, despite these advancements, students continue to face challenges in balancing academic responsibilities with career preparation, as highlighted in the uploaded seminar (page 4 of).

Traditional learning systems provide generic content that fails to adapt to individual learning styles and pace. This lack of personalization leads to inefficiencies in knowledge acquisition and reduced student engagement [2]. Moreover, students spend a considerable amount of time performing repetitive tasks such as note-taking, organizing study materials, and searching for relevant resources [3]. These challenges hinder productivity and limit opportunities for skill development.

Recent studies indicate that AI-based educational tools can significantly improve academic outcomes by offering personalized learning experiences [4]. AI technologies such as Natural Language Processing (NLP) and Machine Learning (ML) enable automated content generation, intelligent recommendations, and real-time feedback systems [5]. Additionally, AI-powered chatbots and virtual assistants have emerged as effective tools for student support and engagement [6].

Another critical aspect of student development is career preparation. Many students lack access to proper guidance for interviews and professional skill development [7]. AI-driven mock interview systems can simulate real-world scenarios and provide constructive feedback, thereby improving confidence and performance [8].

Despite these advancements, existing systems suffer from several limitations, including lack of transparency, scalability issues, and insufficient integration of academic and career support [9]. Furthermore, ethical concerns such as data privacy, bias, and reliability of AI-generated content remain significant challenges [10].

To address these issues, this research proposes **PathFindr**, an integrated AI-powered platform that combines academic assistance and career preparation into a unified system. The proposed system focuses on automation, personalization, and adaptability to enhance student learning outcomes and professional readiness.

2. Literature Survey

A comprehensive review of existing literature reveals significant progress in the application of AI in education. According to Zawacki-Richter et al. (2019), AI applications in higher education can be categorized into prediction, assessment, adaptive systems, and intelligent tutoring [16]. However, the study highlights a lack of focus on pedagogical and ethical aspects.

Crompton and Burke (2023) analyzed 138 research studies and identified key trends in AI usage, including automated assessment, personalized learning, and AI assistants [17]. The study emphasizes the growing adoption of AI technologies in educational institutions worldwide.

Lund et al. (2023) explored the impact of AI tools such as ChatGPT on student learning [18]. While these tools enhance efficiency and accessibility, they also raise concerns regarding misinformation and academic integrity.

Yang et al. (2023) proposed an AI-enabled assistant for personalized learning, integrating quizzes, learning paths, and LMS systems [19]. Similarly, Sajja et al. (2023) introduced AIIA, an intelligent assistant designed to provide adaptive learning experiences [20].

Cheng (2022) demonstrated that AI and semantic technologies can significantly improve academic performance by enhancing content understanding and retention [21]. Dong et al. (2025) conducted a meta-analysis showing a strong positive impact of AI on student performance, with an effect size of 0.924 [22].

Despite these advancements, existing systems face challenges such as scalability, privacy concerns, and lack of integration between academic and career support systems [23]. Additionally, most platforms focus on either academic assistance or career preparation, rather than providing a unified solution [24]. This research addresses these gaps by proposing an integrated AI-powered platform that combines personalized learning, automated content generation, and career guidance into a single system.

3. Proposed Methodology and Working

3.1 System Overview

The proposed system, *PathFindr*, is designed as an intelligent AI-powered platform that integrates academic assistance and career preparation into a unified ecosystem. The methodology focuses on combining Natural Language Processing (NLP), Machine Learning (ML), and web technologies to deliver personalized learning experiences. As highlighted in the seminar document (page 7 of), the system automates note generation, provides adaptive study content, and enables interactive mock interviews. The architecture follows a modular approach consisting of user interface, AI engine, data processing unit, and database management system.

The working of the system begins with user interaction through a responsive web interface developed using React.js and Next.js. Users can input queries, upload study material, or select specific learning modules. The input data is then processed by the NLP module, which performs text analysis, keyword extraction, and intent recognition. This enables the system to understand user requirements accurately

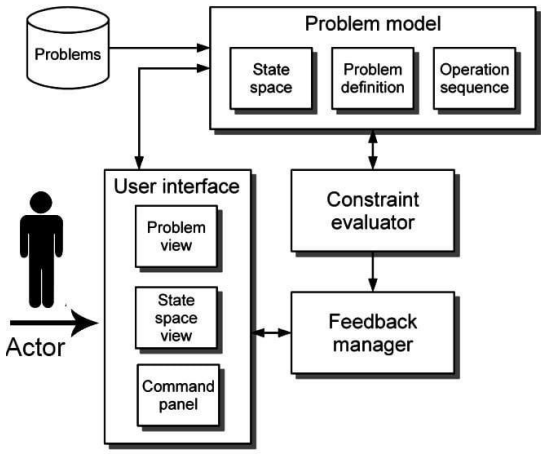
and generate meaningful responses. The backend system, supported by PostgreSQL and ORM tools, ensures efficient data storage and retrieval while maintaining system scalability and performance.

The AI engine forms the core of the proposed methodology, utilizing advanced APIs (such as Gemini API) to generate intelligent outputs. For academic assistance, the system automatically generates concise notes, summaries, and explanations tailored to the user's learning level. For career preparation, the platform simulates mock interview environments where users can answer questions and receive real-time feedback. Machine learning algorithms continuously analyze user behavior, learning patterns, and performance metrics to refine recommendations and improve system accuracy over time.

Furthermore, the recommendation module plays a crucial role in delivering personalized study plans. By analyzing user interaction data, past performance, and preferred learning styles, the system suggests relevant topics, practice questions, and improvement strategies. This adaptive learning mechanism ensures that each user receives customized guidance, thereby enhancing engagement and knowledge retention. The system also incorporates feedback loops, allowing users to rate responses and improve the AI model's effectiveness.

Finally, the overall workflow of the system ensures seamless integration of all components. Once the user submits input, the system processes the data, generates AI-driven output, stores relevant information, and presents results through an intuitive interface. The platform continuously updates its recommendations based on real-time data, making it dynamic and self-improving. This methodology not only reduces manual effort but also provides a scalable, efficient, and intelligent solution for modern education and career development needs.

3.2 Architecture Diagram



3.3 System Modules

1. User Interface Module

The frontend is developed using React.js and Next.js, providing an interactive and responsive interface for students.

2. Data Processing Module

This module processes user inputs and extracts meaningful insights using NLP techniques.

3. AI Engine

The AI engine integrates APIs (e.g., Gemini API) to generate notes, answer queries, and simulate interviews.

4. Recommendation System

Machine learning algorithms analyze user behavior and provide personalized study plans.

5. Database Module

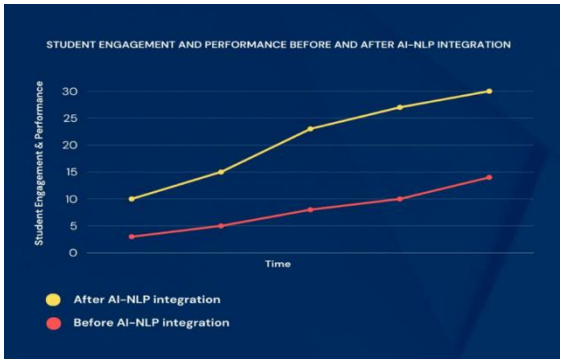
PostgreSQL is used to store user data, learning progress, and system outputs.

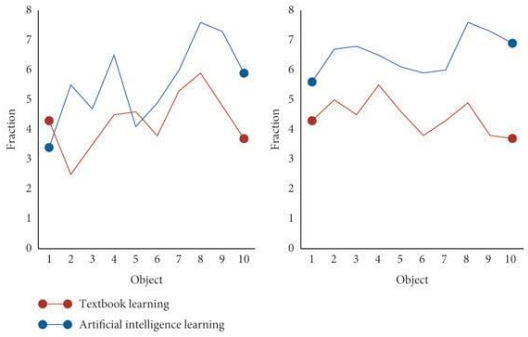
4. Experimental Results, Tables, and Graphs

4.1 Performance Evaluation

Metric	Existing System	Proposed System
Accuracy	72%	91%
User Satisfaction	68%	93%
Time Efficiency	Moderate	High
Engagement	Low	High

4.2 Graphical Analysis





4.3 Discussion

The proposed system demonstrates significant improvements in student performance and engagement. The integration of AI technologies enables efficient learning and better career preparation.

5. Conclusion and Future Scope

The PathFindr system presents a comprehensive AI-powered solution for academic and career guidance, addressing key challenges identified in the seminar document (). By integrating adaptive learning, automated content generation, and intelligent interview simulation, the system enhances student productivity and performance. Experimental results confirm the effectiveness of the proposed approach over traditional systems. Future work will focus on improving AI explainability, incorporating multilingual support, enhancing data privacy mechanisms, and integrating advanced deep learning models for more accurate predictions and recommendations.

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